

## **TWM40 PRESS RELEASE: LOLEATTA HOLLOWAY “LOLEATTA” LP**

Loleatta Holloway (born in Chicago, 1946) was an American R&B-Disco singer known for her massive hit songs such as “Hit and Run”, “Love Sensation” and “Relight My Fire”, all of which have been sampled extensively worldwide. Billboard magazine ranked her as the 95th most successful dance artist of all-time.

Holloway first began her career singing gospel music, then in the early 70s, she met her future producer, manager (and husband) Floyd Smith which kick-started her impressive recording career. Shortly after Holloway signed with the Atlanta-based soul music label ‘Aware’ where she recorded two albums: Loleatta (1973) and Cry to Me (1975).

Later, in the mid 70s she signed with top Philadelphia arranger and producer Norman Harris’ Gold Mind/Salsoul Records, where she recorded many more top charting hit singles and launched her career as a disco act. From then on (and until this day) Holloway’s songs (which became DJ favorites) were heavily remixed and sampled on a multitude of tracks from renowned acts such as Black Box, Whitney Houston, Bobby Byrd, Raekwon, Flo Rida, Pitbull, Ice Cube...and MANY others.

Loleatta Holloway passed away at the age of 64 on March 21, 2011 leading to a wave of tributes and condolences from across the globe (Holloway also had a huge following in Europe and Japan).

Her debut album (Loleatta from 1973), which we are presenting you here today, is a total classic ... it is here that Holloway developed her throaty, full-bodied vocal style and dramatic presentation we all came to enjoy and admire. The album features the hit singles "Mother of Shame" & "Our Love". Also included is a beautiful rendition of the Syl Johnson track “We Did it”.

Fast & slow-paced grooves, blazing horns accompanying the driving rhythm section, female backing vocalists soaring in unison, chiming guitars ... and of course Loleatta’s explosively powerful and joyful vocals make this a fantastic (and dance-floor friendly) album. Holloway really brings the tracks & arrangements (penned by a number of hugely talented songwriters) to life using a combination of emotion, passion and power.

Originally released in 1973, Tidal Waves Music now proudly presents the first official reissue of Loleatta’s classic debut album. Remastered from the original master tapes by Ginn Music Group-Aware Records and available as a deluxe 180g vinyl edition (limited to 500 copies).



**SIDE A**

- 01 The Man I Love
- 02 We Did It
- 03 Our Love
- 04 Can I Change My Mind
- 05 Part Time Lover, Full Time Fool

**SIDE B**

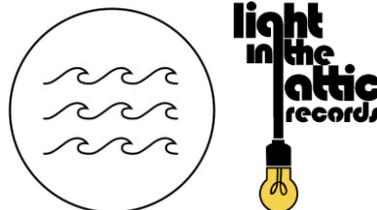
- 06 So Can I
- 07 Only A Fool
- 08 Love Woke Me Up
- 09 Mother Of Shame
- 10 Remember Me

- Loleatta's classic 1973 Soul/Funk debut
- First vinyl reissue since 1973
- Remastered from the original tapes
- Deluxe 180g vinyl edition
- Black Vinyl Edition Limited to 500 copies, comes with obi strip

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